

### A sans serif challenging the limits between utilitarian and decorative.

DESIGNED BY YEAR

Tom Grace

2012

typetogether

A practical sans serif need not appear dry, constructed, or derivative. It can excel in its sensible role and yet possess a distinct flair. Iskra (meaning spark or flash) is an unique sans serif designed by Tom Grace to challenge the limits between utilitarian and decorative type. Sporting a low-contrast profile, it is a study of bridled energy in the Cyrillic and Latin scripts. Iskra's eye-catching forms contain daring and elegant curves, economical proportions, a slightly top-heavy asymmetry, and are an oblique tribute to the less predictable style of brush lettering. Its warmth comes from the subtle emphasis on the structures and details of individual letterforms, whereas its predictability is demonstrated through its balanced rhythm over long spans of text. Iskra is available as Latin-only version and a version that includes both Latin and Cyrillic. Both the Cyrillic and Latin series conform to most standard codepages used by typical software covering their respective scripts. All two series have similar OpenType functionality.

Available in 14 styles, Iskra is a stimulating, forward-looking perspective on how we see both the vitality of the particular letter and the overall harmony of text. Iskra's support for more than 75 languages makes it an excellent and memorable choice for presentations, articles, branding, and advertising. The complete Iskra family, along with our entire catalogue, has been optimised for today's varied screen uses.

### STYLES

Ultra Thin Ultra Thin Italic Thin Thin Italic Light Light Italic Regular Italic Medium Medium Medium Italic Bold Bold Italic Ultra Bold Italic

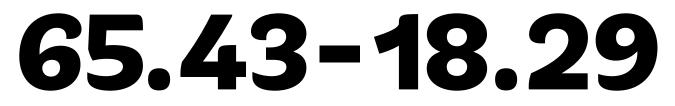
# Energy Eye-catching Flash Fleuve Yacyretá Glen Canyon Fort Spark Strijd Beïnvloeding beschuldigen

# Sparkly light

Chic without the suffering: fashion displays its ethical face at the Milan week

# zülmə qarşı qiyama qalxmağa STŘÍLEJÍCÍ HVĚZDY

El material resultó voluminoso, texturizado, versátil y multifocal de algún tipo.



Design usprawnia komunikację, poprawia dostępność, zmienia styl myślenia.



### an increase in $Ca^{2+}$ and $(NH_2)_2CO$ at $t_0$



Japonský ilustrátor Tadahiro Uesugi kreslí atmosférické obrazy.

Feuer& Flamme

ULTRABOLD 55PT

## Rhythm & Reaction

ULTRABOLD 50PT

### Rhythm & Reaction

ULTRABOLD 45PT

### Rhythm & Reaction

ULTRABOLD 35PT

### Rhythm & Reaction

ULTRABOLD 30/36PT

'Rhythm & Reaction' gets under the skin of a British love affair with American jazz. Jazz first came to Britain as a visual and cultural style — rather than as a musical form, writes John L. Walters.

### ULTRATHIN 55PT

### Rhythm & Reaction

ULTRATHIN 50PT

Rhythm & Reaction

### ULTRATHIN 45PT



### ULTRATHIN 35PT

Rhythm & Reaction

### ULTRATHIN 30/36PT

'Rhythm & Reaction' gets under the skin of a British love affair with American jazz. Jazz first came to Britain as a visual and cultural style — rather than as a musical form, writes John L. Walters. ULTRATHIN 25/30PT

And now I was on my journey, *in a pair of thick boots* and with a hazel stick in my

THIN 25/30PT

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LIGHT 25/30PT

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REGULAR 25/30PT

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MEDIUM 25/30PT

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BOLD 25/30PT

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ULTRABOLD 25/30PT

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### ULTRATHIN 18/22PT

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### THIN 10/13PT

As might have been foreseen, Franconia proved to be an excellent place in which to study the difficult family of *flycatchers*. All our common eastern Massachusetts species were present — the *kingbird*, the *phoebe*, the *wood pewee*, and the *least flycatcher* — and with them the *crested flycatcher* (not common), the *olive-sided*, the *traill*, and the *yellow-bellied*. The phoebe-like cry of the traill was to be heard constantly from the hotel piazza. The yellow-bellied seemed to be confined to deep and rather swampy woods in the valley, and to the mountain-side forests; being most numerous on Mount

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### GERMAN 9/11PT

Im speziellen Sinn bezeichnet das Wort Sprache eine bestimmte Einzelsprache wie Deutsch, Japanisch oder Swahili etc. Die gesprochenen Sprachen der Menschheit werden gemäß ihrer genetischen Verwandtschaft in Sprachfamilien gegliedert. Jede einzelne Sprache wird dabei anhand der sogenannten Language Codes nach den ISO-639-Teilnormen international eindeutig klassifiziert. Von den heute rund 6500 gezählten

### PORTUGUESE 9/11PT

Linguagem pode se referir tanto à capacidade especificamente humana para aquisição e utilização de sistemas complexos de comunicação, quanto a uma instância específica de um sistema de comunicação complexo. O estudo científico da linguagem, em qualquer um de seus sentidos, é chamado linguística.Atualmente, entre 3000 e 6000 línguas são usadas pela espécie humana, e um número muito maior era usado no passado. As línguas naturais são os exemplos mais

### TURKISH 9/11PT

İnsanlar arasındaki anlaşmayı sağlayan bir araç olarak tanımlanabilir. Bu bağlamda dil, kelimelerden oluşan, yani vücut dili gibi sözlü olmayan iletişim biçimlerinin yanı sıra insanların en etkili iletişim şekli olan sözlü iletişimi tanımlar. Dil, ses dalgaları aracılığıyla akustik olarak ve kelimeler aracılığıyla veya işaret dilinde olduğu gibi işaretler aracılığıyla görsel olarak aktarılır ("İşaret dili" ile karşılaştırınız). Ayrıca dokunma vasıtasıyla dokunsal işaretlerle veya Lorm'lar aracılığıyla aktarılır.

### ICELANDIC 9/11PT

Mál er kerfi merkja, tákna, hljóða og orða sem notuð eru saman til þess að lýsa hugtökum, hugmyndum, merkingum og hugsunum. Málfræðingar eru þeir sem að rannsaka mál, en í nútímanum var málfræði fyrst kynnt sem vísindagrein af Ferdinand de Saussure. Þeir sem að tala mál, eða nota það á annan hátt, eru taldir með sem hluti af málsamfélagi þess máls. Tungumál er hugtak sérstaklega notað um þau mál sem að hafa hljóðkerfi. Fjölmörg tungumál eru til í heiminum í dag,

### FRENCH 9/11PT

Les gestes sont la méthode de communication la plus connue, utilisée par diverses espèces dont l'ensemble des primates. C'est également le cas des abeilles et leurs danses: lorsqu'une abeille exploratrice revient vers sa ruche après avoir trouvé une source de nectar, elle peut effectuer une danse en rond indiquant que cette source se situe à moins de 50 mètres, ou une danse en huit indiquant que cette source est plus lointaine. De

### NORWEGIAN 9/11PT

Et språk er et dynamisk sett av synlige, hørbare eller følbare symboler for kommunikasjon og elementer som brukes for å manipulere dem. Språk kan også henvise til bruken av slike systemer som et generelt fenomen. Eksempler på språk er naturlig språk (menneskelige enkeltspråk, for eksempel norsk), kunstige språk (for eksempel esperanto) og programmeringsspråk (for eksempel Java). Menneskespråk omtales vanligvis som naturlige språk, og vitenskapen om

### SWEDISH 9/11PT

Språk eller tungomål är en del av olika system för kommunikation, som används av människor och som vi börjar tillägna stora bitar av redan under våra första levnadsår.Barn lär sig använda språk lika naturligt, som de lär sig att gå. Språket kommuniceras exempelvis via talat språk, teckenspråk, kognitioner och skrift, som är bärare av språk i en rad olika kommunikationssystem. Begreppet språk har två nära sammanbundna men ändå separata betydelser; dels

### SPANISH 9/11PT

Un lenguaje (del provenzal lenguatge1 y del latín lingua) es un sistema de comunicación estructurado para el que existe un contexto de uso y ciertos principios combinatorios formales. Existen contextos tanto naturales como artificiales. Desde un punto de vista más amplio, el lenguaje indica una característica común a los humanos y a otros animales (animales no simbólicos) para expresar sus experiencias y comunicarlas a otros mediante el uso de símbolos, señales

### CZECH 9/11PT

Vědecký obor zabývající se zkoumáním jazyka se nazývá lingvistika. Otázky týkající se filosofie jazyka byly pokládány již ve starověkém Řecku, byly zde otázky typu zda mohou slova reprezentovat zkušenost nebo motivovanost obsahu slov, konkrétními památkami jsou například Platónovy dialogy Gorgias a Faidros. Ještě časnějším dokladem uvažování o jazyku jsou gramatiky sanskrtu, nejranější záznamy o kodifikaci liturgického

### ITALIAN 9/11PT

Il linguaggio, in linguistica, è il complesso definito di suoni, gesti e movimenti attraverso il quale si attiva un processo di comunicazione. La facoltà di rappresentare mentalmente un significato è presente in molte specie di animali, tra le quali l'essere umano. La capacità di elaborare e produrre un linguaggio verbale, nell'uomo, si è sviluppata a seguito di mutamenti strutturali della cavità orale. In particolare l'arretramento dell'ugola ha reso l'essere umano capace di espri-

### POLISH 9/11PT

Język służy do przedstawiania rzeczywistości dotyczącej przedmiotów, czynności czy abstrakcyjnych pojęć za pomocą znaków. Zbiór znaków w języku jest otwarty. Wynika to z faktu, że znakiem językowym jest każdy tekst, każda sformułowana wypowiedź, posiadająca znaczenie. Jednostka posługująca się językiem może więc za pomocą jego systemu tworzyć nieskończoną liczbę nowych znaków, także takich, z którymi nigdy się wcześniej nie zetknęła. Znaki te

### FINNISH 9/11PT

Kieli on järjestelmä, jossa ihminen ilmaisee ajatuksensa kielellisillä merkeillä, abstraktioilla. Näitä merkkejä nimitetään kielellisiksi ilmauksiksi. Puhutuissa kielissä kuuluvia (auditiivisia) merkkejä tuotetaan puhe-elimillä. Kirjoitetussa kielessä kielelliset ilmaukset on tehty silmin nähtäviksi eli luettaviksi. Viitotuissa kielissä kielelliset ilmaukset ovat visuaalisia, eivät auditiivisia. Eri kieliä tutkii kielitiede. Kognitiotiede tutkii kieltä hieman erilaisesta näkökulmasta: biolingvistiikka

ALL CAPS	
¿Para texto?	¿PARA TEXTO?
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LIGATURES	
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PROPORTIONAL LINING FIGURES (DEFAULT)	
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NUMERATOR/DENOMINATOR	
345/678 89/120	345/678 <sup>89/</sup> 120
FRACTIONS	
1/2 3/4 1/46 5/7 2/98	1/2 3/4 1/46 5/7 2/98
SUPERIOR/INFERIOR	
H2O xb8 y3+5 alndex	H <sub>2</sub> O xb <sub>8</sub> y <sup>3+5 a</sup> lndex
ORDINALS	
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TURKISH/AZERI/CRIMEAN TATAR	
Kırtasiye, KIRTASIYE	Kırtasiye, KIRTASİYE
ROMANIAN/MOLDAVIAN	
Timiş, MULŢUMESC	Timiş, MULŢUMESC
CATALAN	
Il·lusió, CAL·LIGRAFIA	Il·lusió, CALLIGRAFIA
SSO2 (ARROWS & MUSIC)	
ABCDEFGH	9 9 9 9 9 9 9 9 9
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### UPPERCASE

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### LOWERCASE

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LIGATURES

fi fl ff ffi ffl

PUNCTUATION

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SYMBOLS

¦|§¶©®™\$#&@\*†‡^°~¤ℓ⊖

CASE SENSITIVE

FI FL SS @ - - — ¿ i

ARROWS

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MUSICAL SYMBOLS

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PROPORTIONAL LINING FIGURES (DEFAULT)

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TABULAR LINING FIGURES

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### SUPERSCRIPTS

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SUBSCRIPTS

NUMERATOR/DENOMINATOR

0123456789/0123456789

### FRACTIONS

1/4 1/2 3/4

ORDINALS

H<sup>ao</sup>N<sup>o</sup> ao abcdefghijklmnopqrstuvwxyz

MATHEMATICAL OPERATORS

 $/-/\cdot \approx \neq \leq \geq < = > \neg + \pm \div \times \partial \prod \sum \sqrt{\infty} \int \Delta \mu \pi$ 

. **.** .

DIACRITICS

### UPPERCASE

ABCDEFGHIJKLMNOPQRSTUVWXYZÆÐIJŊŒ ÞZÀÁÂÃÄĀĂÅĄĆĈČĊÇĎĐÈÉÊĚĔĒĔĖĘƏĜĞĢĠ ĤĦÌĺĨĨĨĬĬĮĴĶĹĽĻŁĿŃŇŇŅÒÓÔÕÖŌŎŐØØŔŘŖ ŚŜŠŞŞŤŢŢŦÙÚÛŨŪŪŬŮŰŲŴŴŴŴŶŶŶŸŹŽŻ

### LOWERCASE

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LIGATURES

fi fl ff ffi ffl

PUNCTUATION

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SYMBOLS

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CASE SENSITIVE

FI FL SS @ - - - ¿ i

ARROWS

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MUSICAL SYMBOLS

64#

PROPORTIONAL LINING FIGURES (DEFAULT)

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TABULAR LINING FIGURES

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SUPERSCRIPTS

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SUBSCRIPTS

 $H_{0123456789+-=()}$ 

NUMERATOR/DENOMINATOR

0123456789/0123456789

FRACTIONS

1/4 1/2 3/4

ORDINALS

HaoN2 ao abcdefghijklmnopqrstuvwxyz

MATHEMATICAL OPERATORS

 $/-/\cdot\approx\neq\,\leq\,\geq\,<\,=\,>\,\neg\,+\pm\div\times\,\partial\,\prod\,\Sigma\,\sqrt{\infty}\,\int\Delta\,\Omega\,\mu\,\pi$ 

DIACRITICS

### SUPPORTED LATIN LANGUAGES

Abenaki, Afaan Oromo, Afar, Afrikaans, Albanian, Alsatian, Amis, Anuta, Aragonese, Aranese, Aromanian, Arrernte, Arvanitic (Latin), Asturian, Atayal, Aymara, Bashkir (Latin), Basque, Belarusian (Latin), Bemba, Bikol, Bislama, Bosnian, Breton, Cape Verdean Creole, Catalan, Cebuano, Chamorro, Chavacano, Chichewa, Chickasaw, Cimbrian, Cofán, Cornish, Corsican, Creek, Crimean Tatar (Latin), Croatian, Czech, Danish, Dawan, Delaware, Dholuo, Drehu, Dutch, English, Esperanto, Estonian, Faroese, Fijian, Filipino, Finnish, Folkspraak, French, Frisian, Friulian, Gagauz (Latin), Galician, Ganda, Genoese, German, Gikuyu, Gooniyandi, Greenlandic (Kalaallisut), Guadeloupean Creole, Gwich'in, Haitian Creole, Hän, Hawaiian, Hiligaynon, Hopi, Hotcak (Latin), Hungarian, Icelandic, Ido, Ilocano, Indonesian, Interglossa, Interlingua, Irish, Istro-Romanian, Italian, Jamaican, Javanese (Latin), Jèrriais, Kala Lagaw Ya, Kapampangan (Latin), Kaqchikel, Karakalpak (Latin), Karelian (Latin), Kashubian, Kikongo, Kinyarwanda, Kiribati, Kirundi, Kurdish (Latin), Ladin, Latin, Latvian, Lithuanian, Lojban, Lombard, Low Saxon, Luxembourgish, Maasai, Makhuwa, Malay, Maltese, Manx, Māori, Marquesan, Megleno-Romanian, Meriam Mir, Mirandese, Mohawk, Moldovan, Montagnais, Montenegrin, Murrinh-Patha, Nagamese Creole, Ndebele, Neapolitan, Ngiyambaa, Niuean, Noongar, Norwegian, Novial, Occidental, Occitan, Oshiwambo, Ossetian (Latin), Palauan, Papiamento, Piedmontese, Polish, Portuguese, Potawatomi, Q'eqchi', Quechua, Rarotongan, Romanian, Romansh, Rotokas, Sami, Sango, Saramaccan, Sardinian, Scottish Gaelic, Serbian (Latin), Seri, Seychellois Creole, Shawnee, Shona, Sicilian, Silesian, Slovak, Slovenian, Slovio (Latin), Somali, Sorbian, Sotho (Northern), Sotho (Southern), Spanish, Sranan, Sundanese (Latin), Swahili, Swazi, Swedish, Tagalog, Tahitian, Tetum, Tok Pisin, Tokelauan, Tongan, Tshiluba, Tsonga, Tswana, Tumbuka, Turkish, Turkmen (Latin), Tuvaluan, Tzotzil, Uzbek (Latin), Venetian, Vepsian, Volapük, Võro, Wallisian, Walloon, Waray-Waray, Warlpiri, Wayuu, Welsh, Wik-Mungkan, Wiradjuri, Wolof, Xavante, Xhosa, Yapese, Yindjibarndi, Zapotec, Zulu, Zuni, ...

### EXTENDED TYPOGRAPHIC FEATURES:

All caps, basic ligatures, case-sensitive forms, class kerning, contextual alternates, discretionary ligatures, denominators & numerators, fractions, alternative fractions, historical forms, 4 sets of figures (oldstyle numerals, lining figures, proportional figures, tabular figures), localised forms, ordinals, ornaments, superiors & inferiors, ...

### THE DESIGNERS

A Boston native, **Tom Grace** is an independent typeface designer and font developer. He focuses on font technology, font development, non-Latin scripts, and creating new logotype and typeface designs. His work can be seen in both retail and custom typeface projects.

After completing an undergraduate degree in human physiology and acquiring experience in information technology, his interest in type and typography developed significantly through his work and development in visual design and illustration.

He had gained a formal education in type from the Rhode Island School of Design (RI, USA) and the University of Reading (UK), where he received his MA in typeface design.

For over a decade Tom Grace has refined his craft of creating and optimizing letterforms and typefaces.

He has designed and developed over 700 font styles, many of them for Cyrillic and other non-Latin writing systems. His work has earned distinctions for excellence, reinforcing his reputation as a go-to letterform specialist for design agencies and type foundries alike. Tom also teaches, lectures, and consults on letterform design and development. Apart from design, Tom is an avid musician.

He has published Alizé, Givry, and Iskra with TypeTogether.

### CREDITS

Lead design and concept **Tom Grace** 

*Engineering* Joan-Carles Casasín

*Graphic design* Elena Veguillas

*Copywriting* Joshua Farmer

### AWARDS (LATIN)

- 2013 Type Directors Club Certificate of Excellence in Typeface Design for Latin and Cyrillic typeface.
- 2014 TDC Annual, Typography 34
- Rutenia 2014

### FAMILY UPGRADES

Buy a single weight (or more) now and get reimbursed if you buy the entire font bundle at a later time. This is a great way to explore a new typeface without full commitment. To take advantage of the upgrade, please email *info@type-together.com*.

### CUSTOM WORK

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### LICENSING

Our complete font catalogue, along with the presented type family here, are available for print, self-hosted web applications, and app embedding from TypeTogether's online store. For other types of licences and more information, please contact us at *info@type-together.com*.

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### EDUCATIONAL & CHARITY DISCOUNT

TypeTogether offers a 25% discount on all typeface purchases for students and those in education (schools, departments, etc.). This discount also extends to NGOs and charities in general. Please contact us for details at *info@type-together.com*.

For further information, samples, and ordering, please visit www.type-together.com.

### ISKRA

Design: Tom Grace **www.type-together.com/iskra-font** © TypeTogether 2012 Iskra is a registered trademark of TypeTogether. All rights reserved.

### TEXT CREDITS

As I walked out one midsummer morning, by Laurie Lee (London, 1969). Wilt, by Tom Sharpe (1976). Foot-path way, by Bradford Torrey (Boston, 1892). 'Rhythm & Reaction' gets under the skin of a British love affair with American jazz, in Eye Magazine blog.

### ABOUT THIS SPECIMEN

This specimen has been set using Ebony Light and Ebony Bold. If you print this specimen, please be kind to the environment and consider printing only the pages you need.